

Effective Policy Advocacy: Equipping Home Education Leaders



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Homeschool is in Taiwan President-elect's education agenda

- 1999 – homeschool first appears in the national education law
- 2007 – lower highschool graduate equivalent test age from 20 to 18
- 2011 - Recognizing highschool homeschool
- 2014 – USD1,000 per semester tuition subsidy for highschool homeschool
- 2015 – Special college admission without exam
- 2016 – Bespoke B.A. program for homeschool

If you don't feed the media, the media will feed on you

- Invite the media to come to your parties, not just to your rallies
- Write clear statement that can be easily cut and paste into news reports
- Prepare photogenic parents and students ready to be photographed and interviewed at every event
- Think quotable quotes before giving interview
- Never waste a good crisis

Tell stories and stop lecturing

- Think of stories instead of just arguments
- Identify mad but not crazy parents to be the *victims*.
- Present a workable solution to government officials or elected representatives together with the *victims*.
- Try reaching a deal first then improve it later.

Empathy works both ways

- Value every opportunity to engage in conversation.
- When criticize the system, please try to do so constructively
- Pay attention to the opinion of the opponent, they will strengthen your argument.
- Everyone is a homeschooler, they just don't know it him or herself.

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